

STRATEGIC ASSETS GROUP, LLC

Diversified Private Investment Opportunities for Accredited Investors

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W. Keith Moorhouse helped form Strategic Assets Group, LLC in 2015, and in 2018, he took over as sole Managing Partner.

Keith's experience in finance and business spans decades, beginning back in 1985 when he got his start in insurance; then moving into investment securities. A staunch promoter of the American Dream and entrepreneurship, Keith had his own RIA firm for 16 years (2001-2016) that focused on stock research and portfolio management for institutional clients. In 2004, he helped form a Certified Disable Veteran-owned company that sells to the Department of Defense—was the CFO for eight years—and continues to be an active board member. He has been on numerous Due Diligence teams for a Pittsburgh Angel Group and continues to be a sought-after resource for advice on start-up and early stage companies from both investors and entrepreneurs.

Keith is a native Pittsburgher with strong roots in his community. As the son of a World War II veteran, causes that support our nation's finest are close to his heart. He's supported Habitat for Humanity and various local and community causes through the years. As a trained musician, he continues to donate his time to services at his local church.